



## Pull Out Your Phone...



Go ahead. We'll wait while you get it...We've made it easy for you to make your year-end donation to Bloom Again. Just text the word BLOOM to the number 41444. Within seconds you'll receive a reply with instructions for making your tax-deductible donation.

### **BLOOM AGAIN FROM COAST TO COAST**

From New Jersey to California, it's been a busy year for Bloom Again Foundation.

The New Jersey Chapter held a summer soiree, *DRINK LOCAL: A TOAST TO*

---

*SUMMER'S END* at the Shrewsbury Sailing and Yacht Club in Oceanport, NJ. Profits from this event totaled over \$27,000. So far this year New Jersey has gifted over \$20,000 to low-income working women.

---



(Left to Right): Adrienne Supino, Laura Christman, Kelly Taylor, Dr. John Taylor, Kristen Cheatum, Pat Supino and Nathalie Turner

Most recently, Kelly Neilson (pictured here with her son Nicholas) received a gift from Bloom Again. Kelly is a single mother of three grown children. She lives in Hazlet Township with her son Nicholas who has Type 1 Diabetes and Down Syndrome. "Thank you does not begin to express what is in my heart. When I finally come to the end of my treatment and build my strength back up, I will do whatever it takes to pay it forward."



Three thousand miles away in Los Angeles, a similar theme prevailed on a sweltering hot summer day when a donor appreciation event was held at the home of Veronica Gutierrez (pictured below) and Laura Genao. Mixology on a Mission taught guests how to prepare signature alcoholic beverages with panache!

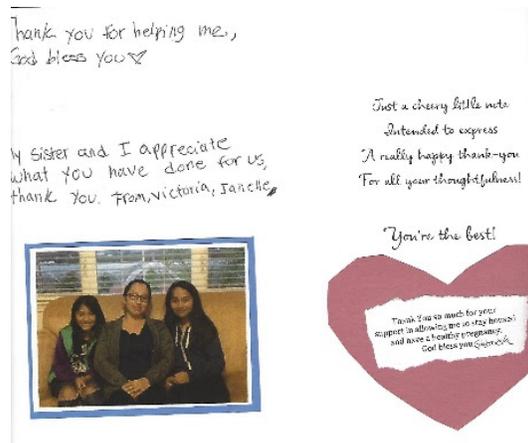
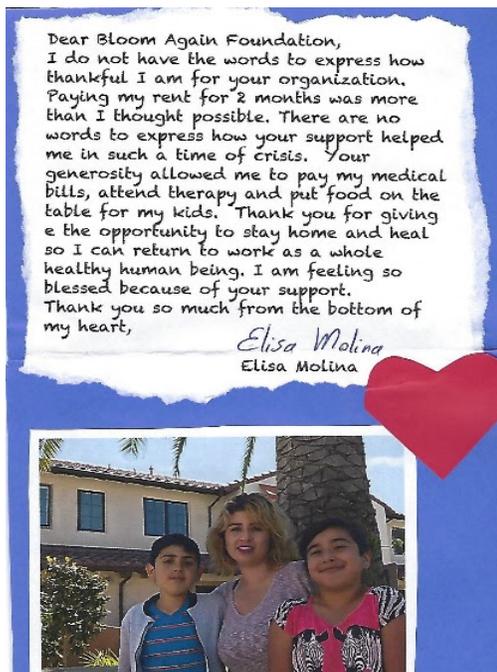
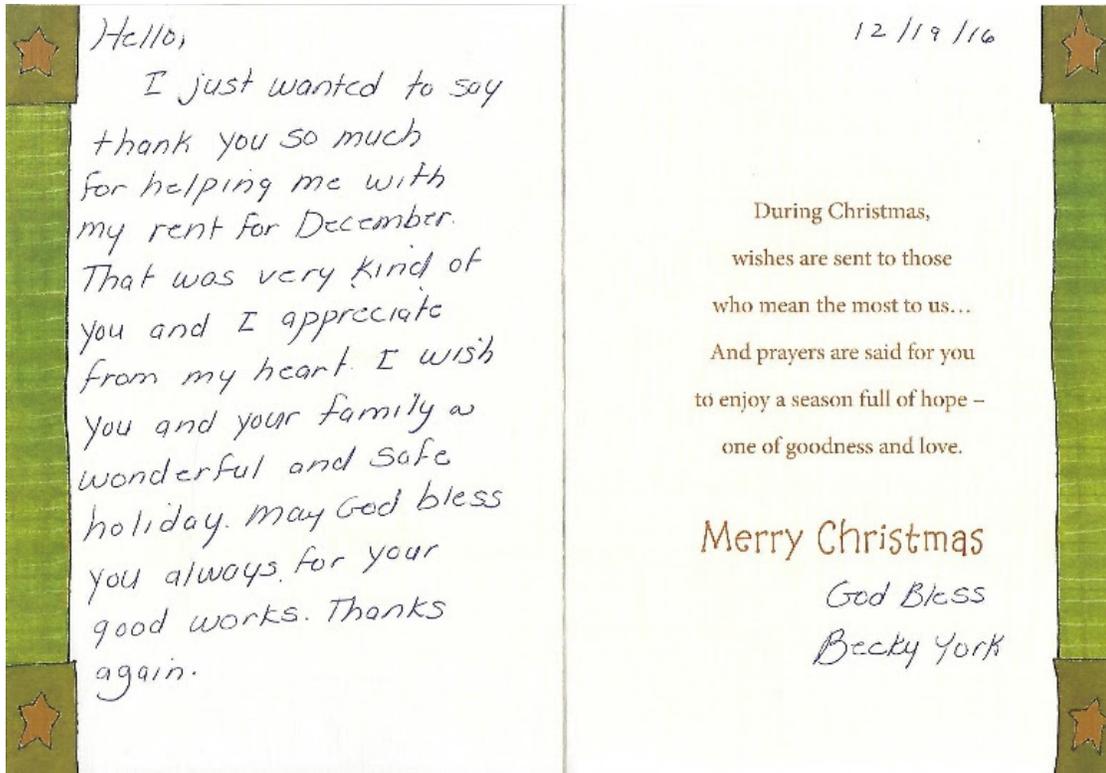


In addition to thanking our donors, we took the opportunity to honor local activist Juana Beatriz Guttierrez for her three decades of work on behalf of women and children. *Pictured below: Board Members Dr. Lois Frankel, Lysette Morales, Zee Najarian, Jessica Wilde and Carolyn Sims with honoree Juana Beatriz Guttierrez.*



## IN THEIR OWN WORDS: THANK YOU

As an all-volunteer organization, we often don't take the time to share with you as often as we would like the letters of thanks we receive from women who are helped by your generosity. This year alone we were able to gift \$25,000 to working women who needed a hand with living essentials during treatment for cancer or other serious illnesses. As you can see, you are making a difference!



---

## FRIENDRAISERS

This year two very special families opened their hearts and homes for what we call friend-raisers. These are events where people who support Bloom Again invite their friends to an afternoon or evening of socializing and a short presentation about Bloom Again. It's a way to spread the word about what we do and enlist the support of other like-minded people. The first event was held at the home of Bob and Roberta Youtan Kay in Palm Desert, California. Nearly twenty women enjoyed wine, cheese and great conversation followed by a film about Bloom Again.

The second event, Hope Jam, was held at the home of George Tillman and Camilla Heinzmann in Simi Valley, California. George invited his jazz musician friends over for a jam session and, given that it was also his birthday, asked guests to make a donation to Bloom Again in lieu of bringing gifts. In between sets, guests learned more about Bloom Again and new friends were raised!

If you would like to hold a friendraiser at your home, please contact us at [info@bloomagain.org](mailto:info@bloomagain.org).



## THE WOMEN'S CAREER CONFERENCE RAISES NEARLY \$20,000

On October 28<sup>th</sup> over 200 women convened at the Pasadena Hilton to hear speakers on topics ranging from the nuts and bolts of job search to how to invest after fifty. The speakers, all of whom generously donated their time, provided guests with tangible tools and tips to help them with their careers, their finances, and finding their life's passion. The event could not have been as successful without their support and that of companies and individuals who provided sponsorships, grants, and in other ways underwrote the cost of the event. Our thanks go out to everyone who purchased a ticket, volunteered, made a donation, provided in-kind support, or wrote a check.



**We gratefully acknowledge the following companies for their donations of \$2,500 or more:**

- Pasadena Star News
- Corporate Coaching Intl
- Grifols
- Wells Fargo Bank
- Grandpoint Bank
- Genentech
- Hilton Pasadena
- Union Bank



---

## **THE SECOND BAPTIST CHURCH OF MONROVIA**

Each year, the Mission of Mercy of Second Baptist Church holds a Baby Bottle Drive where bottles are filled with monetary donations and then given to local charities. Bloom Again has been fortunate to be the recipient of these donations for the past three years. We thank Apryl Harris, President of the Mission of Mercy, and the congregation for their on-going generosity.

---

## **LOOKING TO MAKE A DIFFERENCE?**

In the first quarter of 2018 we will hold the first meeting of the Bloom Again Guild. The Guild consists of women in the community who may not have the time to serve on the Board but who want to make a difference in the lives of economically vulnerable working women in other ways. The Guild is responsible for assisting the Board of Directors with fundraising, friendraising, event planning and execution, and outreach to donors and community partners. We want to provide a place for women to not only serve but also socialize, network, and become more involved in philanthropy. Please contact Dr. Lois Frankel at



## THE SECRET TO HAVING IT ALL IS KNOWING THAT YOU ALREADY DO

If you are fortunate enough to have in your life an abundance of the things and people you care about most, we ask that you consider sharing your good fortune with a working woman who needs a hand through a medical challenge. We guarantee you won't miss it and that it will make a huge difference in the life of a woman who needs your help.



A tax-deductible donation of \$100 will enable a woman to drive to and from medical treatment.



A tax-deductible donation of \$250 will provide groceries for one month.



A tax-deductible donation of \$500 will pay for utilities for two or more months.



A tax-deductible donation of \$1,000 will pay for a woman's rent for one month.

## DONATING IS AS EASY AS 1-2-3

There are three different ways to give:

1. On our website [www.bloomagain.org](http://www.bloomagain.org) or
  2. On your smartphone: text the word BLOOM to the number 41444 or
  3. By mailing a check made payable to Bloom Again Foundation [221 E. Walnut St., Suite 245, Pasadena, CA 91101.](#)
-

## HAPPY HOLIDAYS

All of us at Bloom Again Foundation extend sincerest wishes to you and your loved ones for a happy holiday season and New Year filled with an abundance of good health and happiness.



Bloom Again Foundation's California Board of Directors: Jessica Wilde, Sheri Betts, Lois Frankel, Carolyn Sims, Vicki Hahn, Zee Najarian, Lystette Morales, Susan Kalmanson. Not pictured Kathy Ortiz-Cobian.

---